IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Boaz Carmeli IBM Docket: IL920030027US1

Serial No.: 10/699081

Group Art Unit: 2616

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Title: MINIMAL DELAY TRANSMISSION OF SHORT MESSAGES

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 (571) 273-8300

ASSOCIATE POWER OF ATTORNEY

The undersigned attorney, who has been appointed as an attorney in the combined Declaration and Power of Attorney in the above-identified application, hereby appoints Heidi Brun, USPTO Reg. # 34,504, Heidi Brun Associates Ltd., BIG Center; 1 Yigal Alon Blvd; Bet Shemesh, 99062; Israel, Phone 972-2-633-5021, as attorney to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

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Date: 21 August 2008